

No Competition: Building a Brand- Centric Competitive Advantage



allied insight



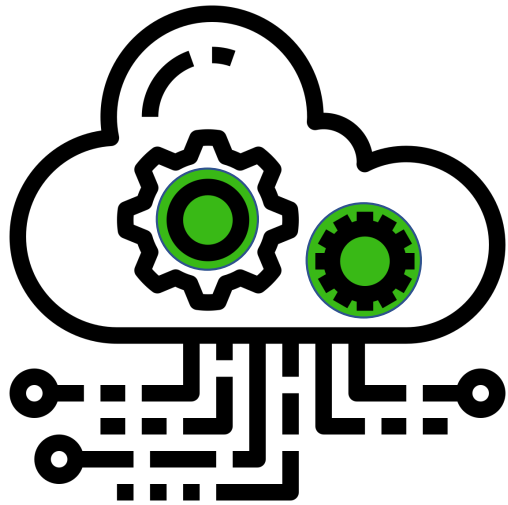
First, A Quick Introduction...



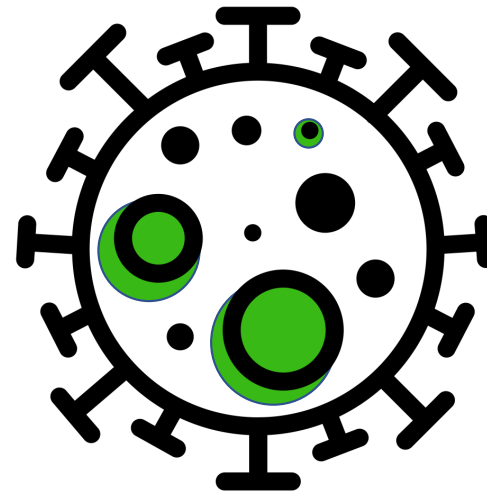
Jeff Pelliccio | Founder of Allied Insight

Why Is This Important?

Environmental Influencers



- Improved Tech



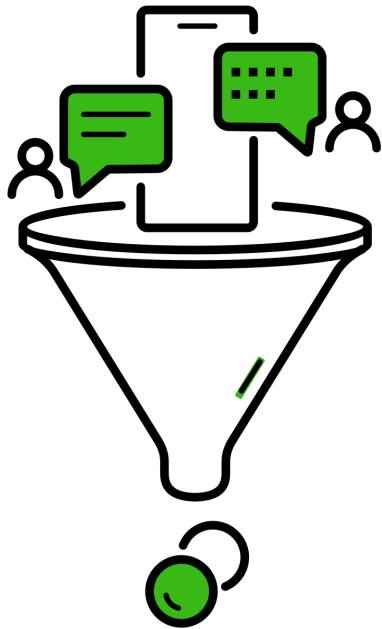
- Global Pandemic



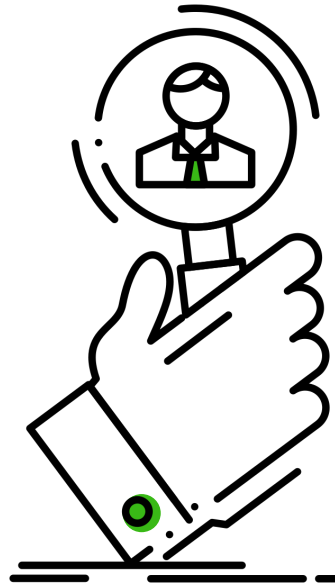
Download Slides

Why Is This Important?

Staffing Agency Benefits



• Faster Pipeline



• Shorter Hiring Cycle



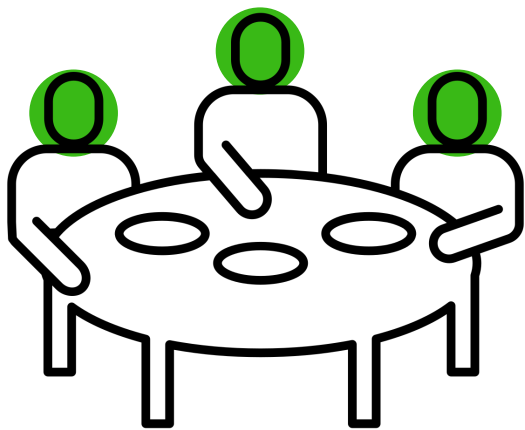
• Improved ROI



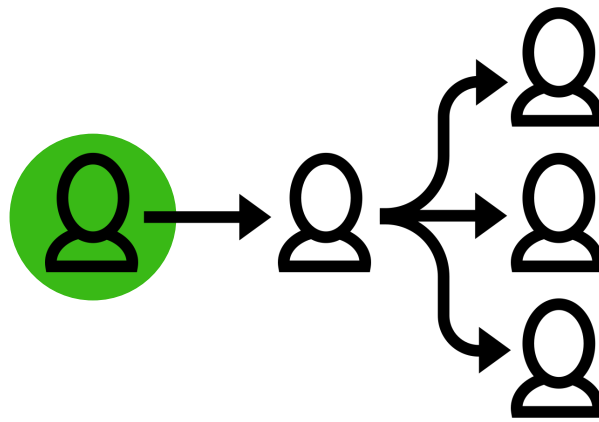
Download Slides

Why Is This Important?

Easier Retention and Adoption



- Internal Teams



- Employers



- Candidates



Download Slides

Who's Already Doing This Today?



Download Slides

Career Resources

[Find Jobs](#)[Advanced Search](#)

[Home](#) > [Career Resources](#) > [Enroll in the Manpower Acceleration Program](#)

Accelerate Your Career

Earn a certification in an area with growing job opportunities.

Upgrade your skills and increase your potential for higher paying employment opportunities, at no cost, through the Manpower Acceleration Program.

MANPOWER ACCELERATION PROGRAMS IN PARTNERSHIP WITH UNIVERSITY OF PHOENIX ▼

MANPOWER ACCELERATION PROGRAMS IN MANUFACTURING IN PARTNERSHIP WITH TOOLING U-SME ▼

Check back often if current programs do not fit your interests. We are continually developing new programs to help associates upskill and explore new career opportunities.

[Here's what associates are saying about the Manpower Acceleration Program:](#)



best-fit hires, delivered directly to you.

When you need to hire, you need the right talent — and you need them now. That's why we've perfected the process of sourcing and hiring highly skilled talent far faster than the industry average. We've partnered with thousands of companies to deliver best-fit and hard-to-find direct hires across any skill set, and we can do the same for you.

we get it right the first time

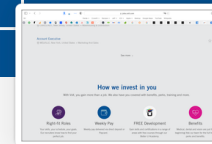
The damage resulting from a bad hire is both tangible and intangible, from wasted time on training to increased stress on the remaining team to high costs. To make sure you avoid those damages, we've developed a proprietary tech-and-touch approach to assessing and selecting the right hire — right from the beginning.

[Search Jobs](#)[Working With Volt](#) [Locate Us](#)[Seeking Talent](#)[Volt Careers](#)[Sign Up](#)[Saved Jobs \(0\)](#)

YOUR FUTURE BEGINS TODAY.

New Job. Fresh Start. Endless Opportunities

Get tailored job recommendations based on your interests.

[Get Started](#)

📍 CARLSTADT, New Jersey, United States • Warehousing & Distribution

Account Executive

📍 MELVILLE, New York, United States • Marketing And Sales

☆ Save

See more >

How we invest in you

With Volt, you gain more than a job. We also have you covered with benefits, perks, training and more.



Right-fit Roles

Your skills, your schedule, your goals.
Our recruiters know how to find your perfect job.



Weekly Pay

Weekly pay delivered via direct deposit or
Paycard.



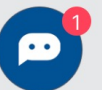
FREE Development

Gain skills and certifications in a range of
areas with free courses through our
Better U Academy.



Benefits

Medical, dental and vision are just the
beginning! Ask our team for the full list of
perks and benefits.





 [Search Jobs](#)

[Job Seekers](#) ▾ [Employers](#) ▾ [Specialties](#) ▾ [About Us](#) ▾ [Resources](#) ▾ [Beers and Careers](#) [Contact](#) ▾

EMPLOYERS

We Provide A Total Talent Management Solution.



A COMPREHENSIVE APPROACH

A group of approximately 12 healthcare professionals, including nurses and doctors, are smiling and standing together in a clinical setting. They are wearing various medical scrubs and professional attire.

DIRECT-HIRE NURSE RECRUITMENT

We Offer Long-Term Solutions to Healthcare Staffing Challenges Through Direct Hire Nurse Recruitment

Connetics USA matches U.S. healthcare facilities with skilled nurses and medical workers from all over the world in order to offset the nursing shortage

Connetics USA's Circle of Support

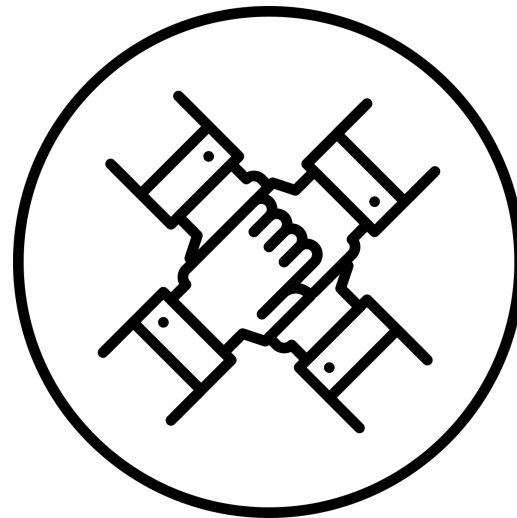
Our Circle of Support is a way we give back to our nurses. Upon arrival, we offer an entire support system to the nurses and their families to help them adjust to their new lives in the USA.



How to Start

This Requires a Team Effort

- Rally the Troops
 - Leadership
 - Sales & Recruiting
 - Operation, Marketing, & Back Office
- Evaluate Your Purpose
 - Principles
 - Process
 - Positioning



Download Slides

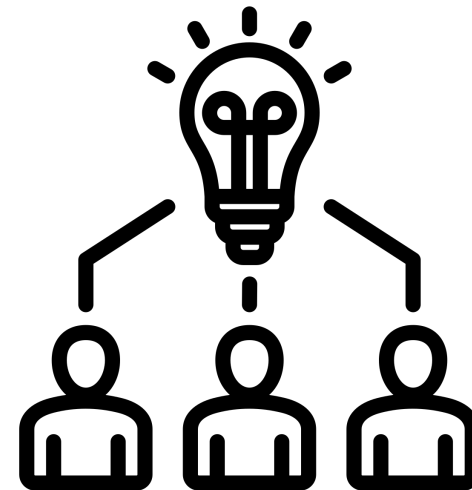


allied insight

How to Start

This Requires a Team Effort

- Analyze the Competition
 - Who Are Your Head-to-Head Competitors?
 - Who Do You Admire?
- Brainstorm Ideas to Productize Your Services
 - Application, On-boarding, & Redeployment
 - Alumni, Ambassador, & Referral programs
 - Commitment or Promise
- Rank by Effort and Impact



Download Slides

How To Deliver

360 Development to Execution

Define	Promote	Measure	Educate	Follow Through
Benefit	Website & Peripheral Sites	Identify KPIs	Train Everyone	Add to Written Process Manuals
Use	Sales & Recruiter Enablement	Build Collection Process	Train Everyone	Hierarchal Reporting
Delivery	Email Messaging (automation and canned)	Planned Reporting	Train Everyone	Incentivize



Download Slides





Building a Brand-Centric Competitive Advantage

THANK YOU!

*Need Help? We're
Here for You!
Schedule a Call Here*



*Want the slides?
Get Em' Here Too!*

